

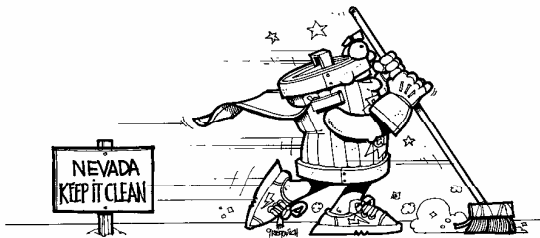
RESULTS 2008-2009

- Over 120 tons of trash removed through Neighborhood, Open Space and River Cleanups
- 395 bags of trash removed during 80 Adopt-A-Spot Cleanups
- Planted 7,000 flowers
- Recycled 11,445 Christmas Trees
- Over 100 tons of AT&T Phone Books Recycled and 100 trees planted
- 1,861 youth educated
- Number of Volunteers: 2,329
- Number of Volunteer Hours: 6,084

Value of Community Volunteer Hours:
\$116,812.80*

In-Kind Support Valued at: \$151,416

In-Kind Donations include everything from office space to wood chippers.



Ratio of Program to Total Expense: 92%

KTMB Expenses:

Program Services: \$161,609
Admin/Develop: \$14,643

KTMB Revenue:

Program Revenue: \$31,975
Sponsors & Grantors: \$101,622
Government Support: \$29,553
Fundraisers: \$10,602
Annual Giving: \$2,500

**The Independent Sector reports the current value of Volunteer Hours for Nevada is \$19.20 per hour.*

PROJECT PARTNERS

AT&T Real Yellow Pages, Blue Moon Advertising & Promotions, Bureau of Land Management, Catch A Rising Star, City of Reno, City of Reno Parks & Recreation, City of Sparks, City of Sparks Parks & Recreation, Hawkins Foundation, Hobey's Casino/Restaurant, IGT, John Ben Snow Memorial Trust, NV Energy, KTHX 100.1 FM, Macy's West, New Belgium Brewing Company, Sam's Club, SaveMart, Starbucks, Sun Valley General Improvement District, TMWA Truckee River Fund, United States Forest Service, Waste Management, Waste Management's Recycle America, Washoe County, Washoe County Parks & Open Space, Whole Foods

and many, many volunteers!

BOARD OF TRUSTEES

Officers

Debra Rutledge, UPS, *President*
Dan Buhrmann, CB Richard Ellis, *Vice President*
Kate Thomas, Secretary of State Ross Miller
Chuck Sweeney, *Treasurer*

Trustees

Jennifer Budge, Washoe Parks & Open Space
Chris Good, City of Reno
Bill Hilke, Partners Financial Group
Dan Inouye, Washoe County
Cliff Low, CPA
Stan Sherer, Sparks Parks & Rec., *President*
Jim Van Winkle, Reno Municipal Court

Standing Committees: Board Development, Program, and Advancement

Staff:

Christi Cakiroglu, Executive Director
Maia Dickerson, Program Director

GET INVOLVED

Strong communities start with engaged citizens. Contact us today to see how you can make a difference in your community.

(775) 851-5185 ☀ staff@ktmb.org
www.ktmb.org

Be sure to check out our blog online and the Recycling Guide in the AT&T Real Yellow Pages under "R".

SUCSESSES 2008-2009

- Developed a KTMB Blog and engaged over 1,200 Facebook fans!
- Only one of thirteen organizations honored by the Community Foundation of Western Nevada with a 100% Giving Board
- Affected a 91% increase in cleanliness according to Litter Index results from 2006 to 2008
- Celebrated 20th Anniversary by hosting a KTMB/WNCC Reunion
- Developed partnership with 100.1 The X through Dylan for Dollars and the Xfest Brewgrass Festival
- Working with AT&T Real Yellow Pages designed and produced northern Nevada Recycling Guide under "R"
- Initiated 20 for 20 campaign to raise \$20,000 for 20 years of keeping the Truckee Meadows beautiful

PUBLIC OUTREACH

Need a Speaker or Presentation?

We'd love to come to your next meeting to show your members how they can get involved! We can introduce your group to beautification, recycling and waste reduction issues through a Waste Warriors™ or Paper Making presentation. Call 851-5185 to schedule a presentation or find out more at www.ktmb.org.

Keep Truckee Meadows Beautiful

P.O. Box 7412

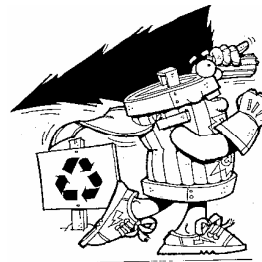
Reno, NV 89510-7412

KTMB's PROGRAMS

- Adopt-A-Park*** 1989
Community-wide beautification effort
- Adopt-A-Spot*** 1994
Grassroots litter abatement program
- Christmas Tree Recycling*** 1993
Natural way to reduce, reuse and recycle
- Cleanups: River, Neighborhoods and Open Spaces*** 1991
Community-wide effort to promote community cleanliness and pride
- Litter Index*** 1990
Annual community beautification survey
- Paper Making*** 2000
Hands on approach to recycling
- Phone Book Recycling*** 1991
Reducing land fill waste and promoting paper recycling
- Waste Warriors™*** 1994
Providing recycling and waste reduction education

MEET FLASH CAN

From Recycling Christmas Trees to neighborhood cleanups, Flash Can is more beautiful region through education and active community involvement. Be sure to watch for KTMB'S official mascot at community events like Earth Day!



KEEP TRUCKEE MEADOWS
BEAUTIFUL

ANNUAL REPORT

2008-2009

**Dedicated to creating a cleaner,
more beautiful region through
education and active
community involvement**

Celebrating 20 years in 2009!

**P.O. Box 7412
Reno, NV 89510-7412**

775-851-5185

775-851-5182 fax

Nonprofit Tax ID #88-0254957

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www.ktmb.org

Blogktmb.org

An affiliate of Keep America Beautiful

**Supported by individual
and community donations.**