

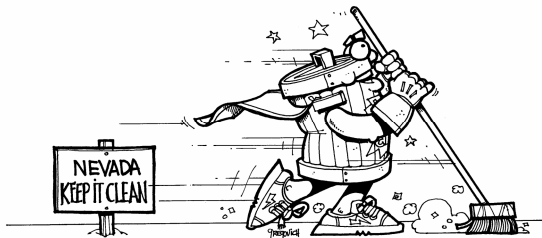
FISCAL YEAR 2007-2008

- 150 tons of trash removed through Neighborhood, Open Space and River Cleanups
- Adopt-A-Spot Cleanups: 79
- 8 Adopt-A-Park projects completed and over 5,000 flowers planted
- Over 9,000 Christmas Trees recycled
- Over 15 tons of AT&T Phone Books Recycled and 257 trees planted as a result (17 trees for every ton)
- 736 youth learned how to make paper
- 1,721 youth became "Waste Warriors"
- Number of Volunteers: 2,658
- Number of Volunteer Hours: 6,534

Value of Community Volunteer Hours:
\$117,481.32*

In-Kind Support Valued at: \$112,847

In-Kind Donations include everything from office space to wood chippers.



Ratio of Program to Total Expense: 87%

KTMB Expenses:

Program Services: \$153,674

Admin/Develop: \$23,395

Started KTMB Endowment June 2008

KTMB Revenue:

Program Revenue: \$29,211

Sponsors & Grantors: \$105,266

Government Support: \$41,541

Fundraisers: \$9,491

Annual Giving: \$3,521

**The Independent Sector reports the current value of Volunteer Hours for Nevada is \$17.98 per hour.*

PROJECT PARTNERS

AT&T Real Yellow Pages, Ames True Temper, Bureau of Land Management, Catch A Rising Star, City of Reno, City of Reno Parks & Recreation, City of Sparks, City of Sparks Parks & Recreation, Gannett Foundation, Hobeys Casino/Restaurant, Microflex, NV Energy, Nevada Army Guard, Nevada EcoNet, Nevada Land Conservancy, Scolari's Food & Drug Company, Starbucks, Sun Valley General Improvement District, TMWA Truckee River Fund, United States Forest Service, Waste Management, Waste Management's Recycle America, Washoe County, Washoe County Parks & Open Space, **and many, many volunteers!**

BOARD OF TRUSTEES

Officers

Stan Sherer, Sparks Parks & Rec., *President*

Debra Rutledge, UPS, *Vice President*

Dolores Corona-Tuttle, Keller Williams, *Secretary*

Bill Hilke, Partners Financial Group, *Treasurer*

Trustees

Jennifer Budge, Washoe Parks & Open Space

Dan Buhrmann, Grubb & Ellis

Chris Good, City of Reno

Cliff Low, CPA

Kate Thomas, Secretary of State Ross Miller

Jim Van Winkle, Reno Municipal Court

Standing Committees: Board Development,

Program, and PR/Fundraising/Marketing

Staff:

Christi Cakiroglu, Executive Director

Maia Dickerson, Program Director

GET INVOLVED

Strong communities start with engaged citizens. Contact us today to see how you can make a difference in your community.

(775) 851-5185 ☀ staff@ktmb.org

www.ktmb.org

For more information about how you can help Keep Truckee Meadows Beautiful please fill out the following form and mail it to P.O. Box 7412, Reno, NV 89510.

Name _____ Daytime Phone _____

Address _____

City _____ State _____ Zip Code _____

Email _____

- Yes! I am interested in volunteering!
- Yes! I would like to support KTMB with a financial contribution!

Comments: _____

PUBLIC OUTREACH

Need a Speaker or Presentation?

We'd love to come to your next meeting to show your members how they can get involved! We can introduce your group to beautification, recycling and waste reduction issues through a Waste Warriors™ or Paper Making presentation. Call 851-5185 to schedule a presentation or find out more at www.ktmb.org.

Keep Truckee Meadows Beautiful

P.O. Box 7412

Reno, NV 89510-7412

KTMB's PROGRAMS

Adopt-A-Park 1989

Community-wide beautification effort

Adopt-A-Spot 1994

Grassroots litter abatement program

Christmas Tree Recycling 1993

Natural way to reduce, reuse and recycle

Cleanups: River, Neighborhoods and Open Spaces 1991

*Community-wide effort to promote
community cleanliness and pride*

Litter Index 1990

Annual community beautification survey

Paper Making 2000

Hands on approach to recycling

Phone Book Recycling 1991

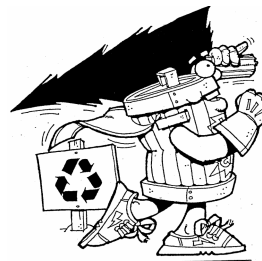
*Reducing land fill waste and promoting paper
recycling*

Waste Warriors™ 1994

*Providing recycling and waste reduction
education*

MEET FLASH CAN

From Recycling Christmas Trees to neighborhood cleanups, Flash Can is more beautiful region through education and active community involvement. Be sure to watch for KTMB'S official mascot at community events like the Nevada State Fair and Earth Day!



KEEP TRUCKEE MEADOWS BEAUTIFUL

ANNUAL REPORT 2007-2008

**Dedicated to creating a cleaner,
more beautiful region through
education and active
community involvement**

Celebrating 20 years in 2009!

P.O. Box 7412
Reno, NV 89510-7412
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775-851-5182 fax
Nonprofit Tax ID #88-0254957
staff@ktmb.org

www.ktmb.org

An affiliate of Keep America Beautiful

Supported by individual
and community donations.